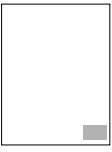
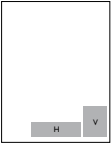
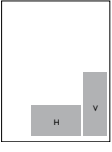
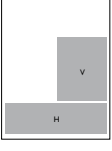
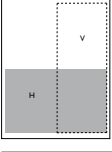
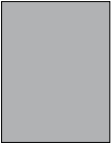

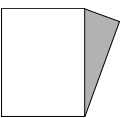




# Advertising rates SK

	<b>Presence</b>	50x30 mm	<b>95€</b>
	<b>1/16 page</b> Hor.	105x30 mm	<b>175€</b>
	<b>1/16 page</b> Ver.	50x65 mm	
	<b>1/8 page</b> Hor.	105x65 mm	<b>295€</b>
	<b>1/8 page</b> Ver.	50x135 mm	
	<b>1/4 page</b> Hor.	215x65 mm	<b>575€</b>
	<b>1/4 page</b> Ver.	105x135 mm	
	<b>1/2 page</b> Hor.	215x135 mm	<b>975€</b>
	<b>1/2 page</b> Ver.	105x275 mm	
	<b>Full page*</b>	230x299 mm	<b>1.950€</b>
	<b>Interior page*</b>	230x299 mm	<b>2.350€</b>
	<b>Back side*</b>	230x299 mm	<b>2.750€</b>
	<b>Double page*</b>	460x299 mm	<b>2.950€</b>
	<b>Folders</b>	from <b>1.950€</b>	

Prices per insertion  
Design not included  
(see below).

**Discounts:**

2 insertions = **5%**.  
3 insertions = **10%**.  
4 ins. (Full year) = **15%**.

Special placement: **+20%**

**Design:**

1/16-page or smaller: **25€**.  
1/8 or 1/4: **35€**.  
Half page or bigger: **50€**

IVA (21%) not incl.

**Material:** PDF in 300 dpi,  
with all the fonts baked in.

**Deadline:**

20th of previous month.

\* 5 mm margin



## Rates web

120x60 px	75€
120x120 px	95€
250x60 px	95€
120x180 px	125€
250x120 px	145€
120x240 px	145€
250x180 px	195€
1.099x100 px (Top*)	225€
250x240 px	245€
250x300 px	295€

\* Alternates with other banners.  
Prices per month  
Other formats according to offer.  
Design banner: **25€**.

### Discounts:

3 months = **10%**.  
6 months = **20%**.  
Full year = **30%**.  
One week only: **50%**  
IVA (21%) not incl.

Material gif, jpg or flash

## Rates newsletters

120x60 px	25€
250x60 px	45€
468x60 px	75€
468x120 px	95€
468x300 px (Top)	245€
Exclusiv mailing	offer€

Prices per insertion  
Other formats according to offer.  
Design banner: **25€**.

**Discounts: 1%** por envío adicional (max: 40%)  
IVA (21%) not incl.

Material: gif or jpg